

Le Lab' de #Vivalssy - Spécial mobilité

DATE: Friday, September 19, 2025
LOCATION: Issy-les-Moulineaux, Île-de-France, FR

Event Description

Le Lab' de #Vivalssy - Spécial mobilité is a premier conferences event in Issy-les-Moulineaux. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 26/100

Expected Attendance: 65 people

Event ID: 9VthN9hxjrbru2vAww

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 26 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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