

LE EMOZIONI CHE ABBIAMO VISSUTO - Gli anni Sessanta. Quando tutto sembrava possibile

DATE: Friday, October 24, 2025
LOCATION: Bollate, Lombardia, IT

Event Description

LE EMOZIONI CHE ABBIAMO VISSUTO - Gli anni Sessanta. Quando tutto sembrava possibile is a premier performing-arts event in Bollate. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: GPirvhH9pvi4ZtthbS

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.