

Le Bingo Show Avec Rainbow: Bonne Annee!

DATE: Wednesday, December 31, 2025
LOCATION: Brossard, Québec, CA

Event Description

Le Bingo Show Avec Rainbow: Bonne Annee! is a premier community event in Brossard. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 41/100

Expected Attendance: 368 people

Event ID: 6TVY4QYITNzP4Y4VYW

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 147 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.