

Le 100 migliori imprese del Medio Friuli

DATE: Wednesday, September 24, 2025
LOCATION: Lestizza, Friuli-Venezia Giulia, IT

Event Description

Le 100 migliori imprese del Medio Friuli is a premier conferences event in Lestizza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 328 people

Event ID: Fn88kJj2ZCprtk7qQX

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 131 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.