

LDU Quito vs Barcelona SC

DATE: Sunday, November 23, 2025
LOCATION: Guayaquil, Guayas, EC

Event Description

LDU Quito vs Barcelona SC is a premier sports event in Guayaquil. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 85/100

Expected Attendance: 54,302 people

Event ID: 5GFMDgQTDZyeZmJ9do

Hotel Demand Indicators

ADR Impact Index: 8.7x baseline (varies by property tier & location)

Occupancy Impact: +64 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 40km from venue

Estimated Room Nights: 21,721 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.