

Lawn Concert in Downtown HASTINGS Mi LIVE with The Boogie Woogie Kid!

DATE: Friday, August 15, 2025
LOCATION: Hastings, Michigan, US

Event Description

Lawn Concert in Downtown HASTINGS Mi LIVE with The Boogie Woogie Kid! is a premier concerts event in Hastings. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 262 people

Event ID: FMnfbhLb2jfoXB8W3j

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 105 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
