

Lausanne-Sport vs Hamrun Spartans FC

DATE: Thursday, October 23, 2025

LOCATION: bt GF &Bà Õ@

Event Description

Lausanne-Sport vs Hamrun Spartans FC is a premier sports event in bt GF &Bà This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,198 people

Event ID: 6zvMXnQoWRDPsQ24BP

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,279 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.