

# Lausanne-Sport vs FC Sion

DATE: Sunday, September 28, 2025

LOCATION: Sion, Wallis, CH

## Event Description

Lausanne-Sport vs FC Sion is a premier sports event in Sion. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 10,100 people

**Event ID:** FyDug6Sf73nXAWf9LW

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,040 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*