

Laurent de Wilde, Louis Moutin, and Francois Moutin

DATE: Thursday, December 18, 2025
LOCATION: Les Lilas, Île-de-France, FR

Event Description

Laurent de Wilde, Louis Moutin, and Francois Moutin is a premier festivals event in Les Lilas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 223 people

Event ID: 9GmjQ8NSxgb48ATMZP

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 89 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.