

Launch our 2025-2026 programme incorporating the 2024 Awards Ceremony

DATE: Wednesday, September 10, 2025
LOCATION: Plasmarl, Wales, GB

Event Description

Launch our 2025-2026 programme incorporating the 2024 Awards Ceremony is a premier conferences event in Plasmarl. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 191 people

Event ID: 5rfz4JAgyWc4ARBHFU

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 76 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.