

# Launceston NDIS Ready-Set-Connect Event

DATE: Monday, October 20, 2025  
LOCATION: Invermay, Tasmania, AU

## Event Description

Launceston NDIS Ready-Set-Connect Event is a premier expos event in Invermay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 45/100

**Expected Attendance:** 566 people

**Event ID:** A3bHVC2Txit6Wzm3bW

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 226 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*