

Laugh Out Loud Comedy Club - Stoke

DATE: Saturday, August 16, 2025
LOCATION: Stoke-on-Trent, England, GB

Event Description

Laugh Out Loud Comedy Club - Stoke is a premier performing-arts event in Stoke-on-Trent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 47/100

Expected Attendance: 685 people

Event ID: Azt33x7BsXAjcbPxbT

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 274 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
