

Laugh For Lifeline Comedy Fundraiser - Ballarat

DATE: Friday, September 12, 2025
LOCATION: Soldiers Hill, Victoria, AU

Event Description

Laugh For Lifeline Comedy Fundraiser - Ballarat is a premier performing-arts event in Soldiers Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: 8K5R2oy6nvUUcvp5uB

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
