

Laugh at Lads - Open Mic Comedy

DATE: Thursday, August 14, 2025

LOCATION: Whanganui, Manawat ūwhi Region, NZ

Event Description

Laugh at Lads - Open Mic Comedy is a premier community event in Whanganui. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 29/100

Expected Attendance: 86 people

Event ID: FMVtEdY6pjEbxDKrpp

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 34 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.