

# Laufexpo Gigasport Klagenfurt & Kick-Off mit oats.RUN CLUB

DATE: Thursday, August 28, 2025  
LOCATION: Klagenfurt am Wörthersee, Kärnten, AT

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## Event Description

Laufexpo Gigasport Klagenfurt & Kick-Off mit oats.RUN CLUB is a premier expos event in Klagenfurt am Wörthersee. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 38/100

**Expected Attendance:** 252 people

**Event ID:** DJc7iXJK8BkmkniUY9

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 101 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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