

# Laufen neu gedacht – Innovation trifft Therapie

DATE: Friday, December 12, 2025  
LOCATION: Affoltern am Albis, Zürich, CH

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## Event Description

Laufen neu gedacht – Innovation trifft Therapie is a premier conferences event in Affoltern am Albis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 33/100

**Expected Attendance:** 136 people

**Event ID:** FSQZNuUmupgZhXqXFA

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 54 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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