

# LATINO HALLOWEN FEST

DATE: Saturday, November 8, 2025  
LOCATION: Alemães, São Paulo, BR

## Event Description

LATINO HALLOWEN FEST is a premier festivals event in Alemães. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 50/100

**Expected Attendance:** 982 people

**Event ID:** 92k4jEgMFTd5LE36kc

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 393 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*