

LatinFest

DATE: Thursday, January 29, 2026
LOCATION: Port Macquarie, New South Wales, AU

Event Description

LatinFest is a premier festivals event in Port Macquarie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 56/100

Expected Attendance: 2,042 people

Event ID: DaS57UNzUyAK5LQKzb

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 817 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
