

Latin Utopia // Salsa & Bachata Party // Includes fun, bonus Bachata class with Codi & Fabian

DATE: Friday, August 15, 2025
LOCATION: Annerley, Queensland, AU

Event Description

Latin Utopia // Salsa & Bachata Party // Includes fun, bonus Bachata class with Codi & Fabian is a premier community event in Annerley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 32/100
Expected Attendance: 127 people
Event ID: BYgT45jUv3bqZD9RFd

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 51 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.