

# LATIN HALLOWEEN with Tren al Sur and ALF Sound Mixes DJ (ANNEX HALL ONLY)

DATE: Friday, October 31, 2025  
LOCATION: Port Moody, British Columbia, CA

## Event Description

LATIN HALLOWEEN with Tren al Sur and ALF Sound Mixes DJ (ANNEX HALL ONLY) is a premier performing-arts event in Port Moody. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 39/100

**Expected Attendance:** 270 people

**Event ID:** FGKjAfmcaihfKVJ9uQ

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 108 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*