

# Latin dance night @ The Aussie inn & it's one year of Checho Bachata

DATE: Tuesday, August 19, 2025  
LOCATION: Hackham, South Australia, AU

---

## Event Description

Latin dance night @ The Aussie inn & it's one year of Checho Bachata is a premier community event in Hackham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 31/100  
**Expected Attendance:** 113 people  
**Event ID:** 58YeFLwYVZPxsDt8C2

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 45 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---