

Last Weekend Art at McLaren Flat & Raffle Draw

DATE: Friday, August 29, 2025
LOCATION: McLaren Flat, South Australia, AU

Event Description

Last Weekend Art at McLaren Flat & Raffle Draw is a premier expos event in McLaren Flat. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 51/100
Expected Attendance: 1,104 people
Event ID: Dr22J5XAGh3dLJLDXU

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 442 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
