

Laser Scans for Operational Practice - VDI Industrial Engineers Rhine-Ruhr

DATE: Friday, September 12, 2025
LOCATION: Leverkusen, Nordrhein-Westfalen, DE

Event Description

Laser Scans for Operational Practice - VDI Industrial Engineers Rhine-Ruhr is a premier conferences event in Leverkusen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 274 people

Event ID: 9Ja5j2GMd6xdfTL5vp

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 110 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
