

LAS MÁS PERRAS VOL.35 Edición " 12 años de Indie Show"

DATE: Thursday, August 14, 2025
LOCATION: Ciudad de México, Distrito Federal, MX

Event Description

LAS MÁS PERRAS VOL.35 Edición " 12 años de Indie Show" is a premier concerts event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 49/100
Expected Attendance: 926 people
Event ID: ADJke7xpPX6eTLpM5L

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 370 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.