

LAS MAS PERRAS VOL. 36 "EDICIÓN MEXICANA CHINGONA"

DATE: Thursday, September 11, 2025
LOCATION: Ciudad de México, Distrito Federal, MX

Event Description

LAS MAS PERRAS VOL. 36 "EDICIÓN MEXICANA CHINGONA" is a premier concerts event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 1,006 people

Event ID: ApqWRvZzARPLCujWzG

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 402 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.