

# Las Mariposas Galácticas at Eakins Oval

DATE: Friday, August 15, 2025  
LOCATION: Philadelphia, Pennsylvania, US

---

## Event Description

Las Mariposas Galácticas at Eakins Oval is a premier festivals event in Philadelphia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 33/100

**Expected Attendance:** 142 people

**Event ID:** BMHp2dkNxBcyKa2Rjg

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 57 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---