

L'Art de la Fête / The Art of Festivity

DATE: Friday, September 5, 2025
LOCATION: Shediac, New Brunswick, CA

Event Description

L'Art de la Fête / The Art of Festivity is a premier festivals event in Shediac. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 30/100

Expected Attendance: 102 people

Event ID: CkPPCyC9DVHxLLWZ36

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 41 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/lart-de-la-fte-the-art-of-festivity>

Document generated on 6/4/2026, 3:36:58 PM