

L'art au Jardin

DATE: Saturday, September 27, 2025
LOCATION: Grisy-les-Plâtres, Île-de-France, FR

Event Description

L'art au Jardin is a premier festivals event in Grisy-les-Plâtres. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 400 people

Event ID: 8eSc5WUd2FCh5hqE3R

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 160 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
