

Landslide - Fleetwood Mac/Stevie Nicks Tribute Show - Whitianga

DATE: Saturday, December 27, 2025
LOCATION: Whitianga, Waikato Region, NZ

Event Description

Landslide - Fleetwood Mac/Stevie Nicks Tribute Show - Whitianga is a premier performing-arts event in Whitianga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: EvC3545fUGuyj7YRx4

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
