

Landscapes Across the Mediterranean (CrossMED) - 2nd Edition

DATE: Tuesday, December 9, 2025
LOCATION: Granada, Andalucía, ES

Event Description

Landscapes Across the Mediterranean (CrossMED) - 2nd Edition is a premier conferences event in Granada. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 32/100

Expected Attendance: 121 people

Event ID: DgKQHPnh6Hb3v58azw

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.