

LANDMVRKS, Underoath, Pain of Truth, and Split Chain

DATE: Friday, December 5, 2025
LOCATION: Brussel, Brussels Hoofdstedelijk Gewest, BE

Event Description

LANDMVRKS, Underoath, Pain of Truth, and Split Chain is a premier concerts event in Brussel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 51/100
Expected Attendance: 1,176 people
Event ID: DK35Ar5jD7VcBMGHBX

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 470 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.