

Landesliga - Steiermark - Schladming vs Bruck an der Mur

DATE: Thursday, August 14, 2025
LOCATION: Bruck/Mur, AT

Event Description

Landesliga - Steiermark - Schladming vs Bruck an der Mur is a premier sports event in Bruck/Mur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,861 people

Event ID: GjUCDHsHKA8rVwEHcG

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 744 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.