

Landesliga - Kärnten - ATUS Ferlach vs TSU Matri

DATE: Friday, August 22, 2025
LOCATION: Matri in Osttirol, Tirol, AT

Event Description

Landesliga - Kärnten - ATUS Ferlach vs TSU Matri is a premier sports event in Matri in Osttirol. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,883 people

Event ID: 9X4sFmDUqkiQjHrAue

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 753 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.