

Land Rover, 4x4 and Vintage Autojumble Ripon 12 October 2025 - Trade

DATE: Sunday, October 12, 2025
LOCATION: Ripon, England, GB

Event Description

Land Rover, 4x4 and Vintage Autojumble Ripon 12 October 2025 - Trade is a premier expos event in Ripon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,078 people

Event ID: 8kkpSbaTXxomL32XmT

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 431 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
