

Land Rover, 4x4 and Vintage Autojumble Newbury 5 October 2025 - Trade

DATE: Sunday, October 5, 2025
LOCATION: Hermitage, England, GB

Event Description

Land Rover, 4x4 and Vintage Autojumble Newbury 5 October 2025 - Trade is a premier expos event in Hermitage. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 62/100
Expected Attendance: 3,864 people
Event ID: FYAvcD2HbUkpdr3kaA

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,546 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
