

L'ANCIENNE-LORETTE - PLAZA ST-JACQUES

DATE: Sunday, September 28, 2025
LOCATION: L'Ancienne-Lorette, Québec, CA

Event Description

L'ANCIENNE-LORETTE - PLAZA ST-JACQUES is a premier expos event in L'Ancienne-Lorette. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,153 people

Event ID: D2F2x7v8vEefzynhdD

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 461 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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