

# L'ANCIENNE-LORETTE - HÔTEL GRAND TIMES

DATE: Saturday, September 27, 2025  
LOCATION: L'Ancienne-Lorette, Québec, CA

## Event Description

L'ANCIENNE-LORETTE - HÔTEL GRAND TIMES is a premier expos event in L'Ancienne-Lorette. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos  
**Importance Rank:** 51/100  
**Expected Attendance:** 1,153 people  
**Event ID:** BymvxMoZyDaaykJAx8

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 461 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*