

Lancement officiel de la Chambre de Commerce et d'industrie Burkina Canada

DATE: Saturday, September 13, 2025
LOCATION: Ottawa, Ontario, CA

Event Description

Lancement officiel de la Chambre de Commerce et d'industrie Burkina Canada is a premier conferences event in Ottawa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 34/100

Expected Attendance: 154 people

Event ID: BqV2Hy9ZD5vS5mC6p5

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 62 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.