

Lancement du project Al-Karangué

DATE: Saturday, September 20, 2025
LOCATION: Deni Mali Gueye, Région de Dakar, SN

Event Description

Lancement du project Al-Karangué is a premier conferences event in Deni Mali Gueye. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 273 people

Event ID: CGo7h2iZhfvPYECYuH

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 109 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.