

LANCEMENT/ BOOK LAUNCH : ILE RODRIGUES MEMOIRES ET TEMOIGNAGES.

DATE: Wednesday, November 12, 2025
LOCATION: Quatre Bornes, Plaines Wilhems District, MU

Event Description

LANCEMENT/ BOOK LAUNCH : ILE RODRIGUES MEMOIRES ET TEMOIGNAGES. is a premier conferences event in Quatre Bornes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 29/100

Expected Attendance: 94 people

Event ID: 4nGMXA46hoeHtz43LZ

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 38 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.