

L'AMOUR AU LOIN

DATE: Tuesday, January 13, 2026
LOCATION: Caluire-et-Cuire, Auvergne-Rhône-Alpes, FR

Event Description

L'AMOUR AU LOIN is a premier performing-arts event in Caluire-et-Cuire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 54/100
Expected Attendance: 1,604 people
Event ID: 3vYX8BmLG4d4iQwwAF

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 642 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
