

Lamontville Golden Arrows vs Sekhukhune United

DATE: Saturday, September 20, 2025
LOCATION: Johannesburg, Gauteng, ZA

Event Description

Lamontville Golden Arrows vs Sekhukhune United is a premier sports event in Johannesburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,808 people

Event ID: 5vxZpL9tfswV3WcksL

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,523 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.