

Lam Jam Open Mic - Back to School Edition (Sept 19th 2025)

DATE: Friday, September 19, 2025
LOCATION: Vancouver, British Columbia, CA

Event Description

Lam Jam Open Mic - Back to School Edition (Sept 19th 2025) is a premier performing-arts event in Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 35/100
Expected Attendance: 186 people
Event ID: 7TY5VyNKS2awFiRkNU

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 74 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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