

Ladies Who Lit & Friends: Exhibition Tour + Discussion of THE TURNER HOUSE

DATE: Wednesday, August 27, 2025
LOCATION: Chicago, Illinois, US

Event Description

Ladies Who Lit & Friends: Exhibition Tour + Discussion of THE TURNER HOUSE is a premier expos event in Chicago. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,300 people

Event ID: FmEujdLWH9G3Srkp9o

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 520 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.