

# Lac Noir Schwarzsee at Schwarzsee Gypsera

DATE: Friday, August 22, 2025  
LOCATION: Plaffeien, Freiburg, CH

## Event Description

Lac Noir Schwarzsee at Schwarzsee Gypsera is a premier festivals event in Plaffeien. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 49/100

**Expected Attendance:** 916 people

**Event ID:** hdaP36Ew3QsxWuZgfp

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 366 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*