

LAC-BEAUPORT - Hôtel Entourage sur-le-Lac

DATE: Sunday, October 5, 2025
LOCATION: Lac-Beauport, Québec, CA

Event Description

LAC-BEAUPORT - Hôtel Entourage sur-le-Lac is a premier expos event in Lac-Beauport. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,236 people

Event ID: C5oEVKkdXDKDftTjj9

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 494 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.