

LABORA DAY: 9S 9“\9S“:’ £: Y:S”9S

DATE: Saturday, October 18, 2025
LOCATION: Athina, GR

Event Description

LABORA DAY: 9S 9“\9S“:’ £: Y:S”9S is a premier conferences event in Athina. This event impacts the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 31/100

Expected Attendance: 111 people

Event ID: FHTrSUwokP4wgTfuyr

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 44 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.