

Labor Day Music Fest, 2 Nights, at Russell Crossroads

DATE: Friday, August 29, 2025
LOCATION: Eclectic, Alabama, US

Event Description

Labor Day Music Fest, 2 Nights, at Russell Crossroads is a premier festivals event in Eclectic. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 50/100
Expected Attendance: 1,002 people
Event ID: 6RN7G9zuQhieJP5xwK

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 401 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
