

# Lab-on-a-Chip & Microfluidics, Organoids & Organ-on-a-Chip Asia Conference

DATE: Sunday, October 5, 2025  
LOCATION: Narita, Chiba, JP

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## Event Description

Lab-on-a-Chip & Microfluidics, Organoids & Organ-on-a-Chip Asia Conference is a premier conferences event in Narita. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 44/100

**Expected Attendance:** 500 people

**Event ID:** 6z9nyxjzY2K6urjHwr

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 200 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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