

La Trail' Çotaine

DATE: Saturday, November 1, 2025
LOCATION: Tracy-le-Val, Hauts-de-France, FR

Event Description

La Trail' Çotaine is a premier sports event in Tracy-le-Val. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 26/100

Expected Attendance: 60 people

Event ID: 7SJfaicHwTBjEKaiMw

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 24 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.